

AI-native founder, builder and operator with 10+ years shipping products in impactful verticals across web and mobile. I shaped product and tech roadmaps through 10x growth at an online school and owned all digital products at a \$25M-funded clinic until its acquisition. Having seen firsthand how AI is transforming the ways we build products and companies, I'm now looking to join fellow builders working on the frontier of AI, solving fundamental problems that matter at scale.

EXPERIENCE

Independent AI Product Builder

Feb 2026 - Present

Sabbatical to experiment with AI, LLMs, MCPs, agents and evals

- Built, launched and took an AI-powered cycling coaching iOS app to first revenue in three months.
- Reached \$1.90 ARPU, \$43.40 ARPPU and 4.5% install-to-paid conversion (top-25% Health & Fitness benchmarks).
- Built an agentic growth system: 250K views/month through automated research, analysis and content production.
- Built lightweight LLM evaluations for testing and iterating on agent behavior, data retrieval, tool calling, and reasoning.
- Built competitive intelligence with public, social and App-Store MCPs and APIs.
- Helped fellow founders adopt AI in product and go-to-market workflows.

Partner, CPTO at [bina](#)

Jun 2024 - Feb 2026 (1 yr 9 mos)

International online school | \$3M ARR from 50+ countries | 87 NPS, 5.0 reviews | EdTech, AI | Web

- Defined the roadmap to evolve from a Zoom school into a technology company and de-risked the path.
- Co-led the company as Partner through 10x growth in two years, focused on Product, Tech and Unit Economics.
- Built and piloted an AI skill-assessment system that proved continuous real-time classroom evaluation feasible.
- Built an AI-powered content product to save 20% of teacher time and launch middle school 10x faster.
- Prepared a 2026 operating and product model for first positive EBITDA: 0% to 50% gross-profit margin in six months.

Co-Founder, CPO → CEO at [30 Birds](#)

Apr 2021 - May 2024 (3 yrs 2 mos)

Continuous-feedback and performance-management app | \$1.2M raised | HRTech, B2B SaaS | Web, Slack

- Led 0-to-1 with a five-person team across forward-deployed discovery, delivery, analytics and prioritization.
- Gathered 40K+ data points across 1K+ people; decided to sunset after concluding it wouldn't reach venture scale.
- After the sunset decision, clients covered infra costs upfront to keep using it; we then open-sourced our code.
- Stepped up as CEO and pivoted to a fitness app, using acquired IP to test non-subscription models before runway ended.
- Prior to 30 Birds, launched a mental-health startup in Russia; after Feb 2022, relocated and pivoted to build 30 Birds.

Senior Product Manager at [Joom](#)

Jun 2020 - Feb 2021 (9 mos)

International cross-border marketplace | \$0.5B GMV, 400M+ B2C users | E-commerce | iOS, Android, Web

- Led a 17-person Growth product team, including two PMs, owning first-conversion and retention strategy.
- Increased newcomer GMV/profit by 30% through onboarding, 10% through a loyalty programme, and push opt-in by 50%.
- Conducted five research pieces across competitors, usability and UX to deepen data-informed product decisions.
- Improved team motivation and engagement by 50% by improving processes and giving the team more ownership.

Co-Founder, CPO at [Mera](#)

Feb 2019 - May 2020 (1 yr 4 mos)

0-to-1 weight-loss service | \$0.6M ARR, B2C & B2B | Health & Wellness | Web, Telegram

- Launched and grew a nutrition-coaching business to \$50K MRR and 1K users in nine months, leading a team of seven.
- Owned strategy, product, GTM, growth, P&L, retention and unit economics; profitable before G&A in three months.
- Ran 40+ product, marketing, and monetization tests to reach 3x LTV/CAC and \$130 LTV.
- 89% lost weight at an average of 2.7 kg/month; 84% shared Mera with four friends on average.

Business Analyst → Product Manager → Head of Product at [DOC+](#)

Sep 2015 - May 2020 (4 yrs 9 mos)

Digital clinic | \$3M ARR, B2C, B2B | \$25M raised, acquired | 90 NPS | HealthTech, SaaS | iOS, Android, Web

- From first employee after the founders to Head of Product; helped scale DOC+ to \$3M ARR, 400 people and acquisition.
- Hired, mentored and managed four PMs; created most product-management processes from scratch.
- Defined and executed mobile-app roadmaps: 4.7+ rating, 40%+ of B2C orders; tripled conversion and raised AOV 10%+.
- Sold and implemented a \$1M+ SaaS pilot for a top-three federal insurance company while leading a 30-person team.

EDUCATION

National Research University Higher School of Economics

BA in Business Informatics, 8.31 / 10.00 GPA, top 20% of the class.

Moscow, Russia

2013 - 2017

ADDITIONAL INFORMATION

Key skills: Product discovery and user interviews, competitive research, data analysis and experimentation, product strategy and roadmaps, rapid prototyping, go-to-market strategy, B2B SaaS and web products, cross-functional collaboration, AI products and agentic workflows, 0-to-1 product development, commercial ownership.

Courses: Reforge Growth Strategy, GoPractice Data-driven Growth and Product Management, Zamesin Custdev and JTBD.

Interests: Guru of rare guitars and sound effects, passionate traveler, healthy living fan, and coffee brewer. Lost 30+ kg once.